## Savara Inc. aPAP ClearPath Website Privacy Policy

**Effective Date: December 4, 2023** 

This Privacy Policy ("Policy") describes how Savara Inc. ("we" or "Savara") collects, uses, shares, and protects information when you interact with our website (https://www.apapclearpath.com), as well as emails we send and social media accounts where this Privacy Policy is posted (the "Site"). This Privacy Policy explains the following:

- The Information We Collect
- How We Use Your Information
- How We Share Your Information
- How We Protect and Store Your Information
- Opt-Out Choices
- No Use by Children
- Links to Unaffiliated Third-Party Websites
- Contact Us
- Privacy Rights
- Cross-Border Transfer of Personal Information
- Updates to this Privacy Policy

# 1. The Information We Collect

We may collect information about you by the following means:

- Directly from you, when you provide information to us or interact with us;
- Automatically from you, when you utilize or interact with our Site;
- From online advertising companies who may share information about the marketing and advertisements you have seen or clicked on, and other sources of publicly available data;
- From other third party sources such as our lab partners, vendors, suppliers, contractors or business partners.

In order to better provide you with our Site, we may collect the following categories of information:

- Contact information and any other information you choose to include when you sign up to receive one our testing kits or communicate with us via e-mail, mail, or other channels. This information may include name, e-mail address, mailing address, fax numbers, and phone numbers;
- *Provider Information* such as medical specialty, medical credentialing information and National Provider Identifier number;
- Product use and any other information related to your use of our testing kits and products, including feedback and use history;

- Device information when you utilize our technology platforms, including model, device location, usage data, and operating information;
- Online user activity described in the next section;
- Legally Required Information and other information we may collect about you that is related to patient safety and adverse events, or that may be required by laws that apply to Savara.

If you are a healthcare professional, you are responsible for obtaining any legally required authorization, consent or other permission from your patients prior to providing their personal information to Savara. By submitting any personal information about a patient, you represent and warrant to Savara that you have obtained all required permissions to do so. You acknowledge and permit Savara to use the information in accordance with this Policy.

When you interact with the Site, certain information about your use of our Site is automatically collected. This includes:

- Usage details about your interaction with our Site (such as the date, time, and length of visits, and specific pages or content accessed during the visits, search terms, frequency of the visits, referring website addresses);
- Device information including the IP address and other details of a device that you use to connect
  with our Site (such as device type, operating system, browser type, and mobile network
  information);
- Location information where you choose to provide the Site with access to information about your device's location; and
- Site usage and session information. We collect information about your interaction with the Site, including the resources that you access, pages viewed, how much time you spent on a page, and how you reached our Site.

Much of this information is collected through cookies, web beacons, and other similar technologies, which may be operated by our analytics and marketing partners who assist us in serving ads or providing other services to you.

Your browser may allow you to disable cookies, or the cookie providers listed may provide an opt-out tool. Also, the following websites provide useful information about cookies, and may permit you to control the use of cookies by certain third parties: <a href="http://www.networkadvertising.org">http://www.networkadvertising.org</a> and <a href="http://www.aboutads.info">http://www.aboutads.info</a>.

Like most websites, we use Google Analytics to collect and process certain website usage data. To learn more about Google Analytics and how to opt out of personalized ads from Google, see <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>.

Note that, when you opt out of personalized advertising, you may continue to see online advertising on the Site and/or our ads on other websites and online services. Please remember that if you do choose to disable cookies, you may find that certain sections of our Site do not work properly.

Our Site does not respond to browser do-not-track signals.

# 2. How We Use Your Information

We use the information we collect from you for the following purposes:

- Provide our Site to you;
- Respond to your requests for updates, comments, and questions;
- Monitor the performance of our Site including metrics such as total number of visitors, traffic, and demographic patterns;
- Interact with you, including to notify you with updates regarding our tests and products and to inform you about important changes to this Policy and other policies;
- Tailor the content we display to you in our Site and communications, including advertising;
- Manage, operate, and improve the Site, including our understanding of our readers and the effectiveness of our marketing, and diagnose or fix technology problems;
- Comply with legal requirements and industry standards, detect, investigate, and prevent activities
  that may violate our policies or be fraudulent or illegal, and protect the rights of Savara, you, or
  others;
- Monitor the quality, safety and efficacy of our testing kits that are used to aid in the diagnosis of aPAP;

We may use and share information in an aggregated or de-identified manner at our discretion, including for research, analysis, modeling, marketing, and improvement of our Site.

### 3. How We Share Your Information

- Vendors, Lab Partners, and Service Providers. We may share information with service providers
  that we believe need the information to perform a research, business, or other professional
  function for us such as lab testing, medical supplies, website operation, maintenance and hosting
  of our Site, business partners, accounting, auditing, and tax services, and other professional
  services.
- Merger, sale, or other asset transfers. We reserve the right to transfer to another entity or its
  affiliates or service providers some or all information about you in connection with, or during
  negotiations of, any merger, acquisition, sale of assets, or any line of business, change in
  ownership control, or financing transaction. We cannot promise that an acquiring party or the
  merged entity will have the same privacy practices or treat your information the same as
  described in this Policy.
- Legal. We share information where necessary to comply with applicable law, to respond to
  requests from law enforcement agencies or other government authorities or third-parties, as
  permitted by law and without your consent when it is necessary to protect our customers,

employees, or property; in emergency situations; or to enforce our rights under our terms of service and policies.

# 4. How We Protect and Store Your Information

As a general rule, we keep your data for only as long as it is needed to complete the purpose for which it was collected or as required by law.

We use a combination of physical, technical, and administrative safeguards to protect the information we collect through the Site. While we use these precautions to safeguard your information, we cannot guarantee the security of the networks, systems, servers, devices, and databases we operate or that are operated on our behalf.

## 5. Opt-Out Choices

• **Email Marketing.** If at any time you no longer wish to receive marketing communications from us, you can click the unsubscribe link at the bottom of the relevant email.

## 6. No Use by Children

We do not knowingly or intentionally gather personal information about children who are under the age of 13. If a child has provided us with personal information, a parent or guardian of that child may contact us at info@savarapharma.com to have the information deleted from our records. If we learn that we have inadvertently collected the personal information of a child under 13, or equivalent minimum age depending on jurisdiction, we will take steps to delete the information as soon as possible and cease the use of that information in accordance with applicable law.

### 7. Links to Unaffiliated Third-Party Websites

The Site may contain links to unaffiliated third-party websites. This Policy does not apply to the practices of such other websites, and we are not responsible for the actions and privacy policies of the third parties that operate or interact with those websites.

## 8. Contact Us

If you have questions about this Policy or if you would like to make a suggestion about our privacy practices, please send an email to info@savarapharma.com.

### 9. Privacy Rights

Certain jurisdictions have specific legal requirements and grant privacy rights with respect to personal information, and we will comply with the restrictions and any requests you submit as required by applicable law. If you are seeking to exercise your rights under a law of a specific jurisdiction, please contact us using the Contact Us section above.

# 10. Cross-Border Transfer of Personal Information

This website is intended for US healthcare providers. If you use our services outside of the United States, you understand that we may collect, process, and store your personal information in the United States

and other countries. The laws in the U.S. regarding personal information may be different from the laws of your state or country. Any such transfers will comply with safeguards as required by relevant law. By using the services, you consent to the collection, international transfer, storage, and processing of your data.

# 11. Updates to this Privacy Policy

Our Privacy Policy may change from time to time. We will post any privacy policy changes on this page and, if the changes are material, we may provide a more prominent notice (including, email notification of privacy notice changes) for a reasonable period of time. Nevertheless, you should review this Policy from time to time to be sure you are aware of the most recent version.